



Web Development - SEO - Paid Advertising - Amazon - Customer Support

We build brands, drive traffic, and grow revenue, all under one roof.

Forward-Thinking Ecommerce & Support



Website Design

Custom-built, SEO-ready stores on WordPress & Shopify



SEO & Performance

Drive organic traffic and dominate search rankings



Paid Marketing

Google, Meta & Amazon ads that convert



Customer Support

White label support across every sales channel

Website Packages

Every Kokio website is built with SEO and performance in mind, using WordPress, Shopify, and other leading CMS platforms. All packages require a corporate identity package, branding assets, and content from the client.

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E-Commerce MK1

£1,500

- 2 desktop & mobile designs (PSD/AI/Figma)
- 2 complete revisions, 1 chosen design
- 1 shipping & 1 payment integration
- Google Search, Analytics & Bing

All standard commerce functionality

E-Commerce MK2

£3,000

- 2 desktop & mobile designs (PSD/AI/Figma)
- 5 complete revisions, 1 chosen design
- Unlimited shipping & payment integrations
- Unlimited preloaded products
- Google Search, Analytics & Bing

Portfolio Website

£1,500

- 2 desktop & mobile designs (PSD/AI/Figma)
- 3 complete revisions, 1 chosen design
- Up to 30 portfolio items
- Custom portfolio system
- Google Search, Analytics & Bing

*Plugin and app licensing costs are not included in any package price.

Ongoing Support & Maintenance

Store Support & Maintenance

£200/mo

- Priority support when issues arise
- Storefront, theme & app monitoring
- Monthly store health checks
- Broken link & functionality checks
- Plugin & app conflict checks
- Uptime monitoring & bug fixing

E-Commerce Management

£250/mo

- Everything in store support
- Product, pricing & discount updates
- Checkout & discount testing
- Uptime & issue monitoring

Unlimited Website Changes

£150/mo

£50/hr

Content layout & media updates
text, images, products, app configs,
and page layouts. Turnaround: 24–
48 hours. New development
billed at £30/hr.

Standard E-Commerce Functionality

All Kokio e-commerce builds include a comprehensive suite of standard features out of the box.



Product & Order Management

Add, edit, and remove products. Track orders, manage customer info, and view order histories.



Payments & Tax

Multiple payment options (Credit Card, PayPal, etc.), secure processing, and automatic tax calculations.



SEO & Social

SEO-friendly URLs, meta tags, social media feeds, share buttons, and automated email sign-up forms.



Inventory & Shipping

Real-time stock updates, low-stock alerts, and real-time shipping rates from leading carriers.



Search & Reviews

Auto-suggest search with sort/filter options, customer star ratings, and review moderation.



User Experience

Fully responsive design for mobile and tablet with intuitive interfaces and customer account areas.

Advanced & Add-On Functionality

Super charge your store with powerful advanced features and bespoke development add-ons.

Advanced Features

→ Abandoned Cart Follow-Ups

Automated recovery emails with customisable templates.

→ Advanced SEO

Schema markup, advanced XML sitemaps.

→ Loyalty & Rewards

Points-based loyalty system with customisable rewards.

→ Multichannel Sales

Integration with Amazon, eBay & other UK marketplaces with centralised inventory.

→ Affiliate Programme

Tools to manage and track affiliates with custom commission settings.

Development Add-Ons

Wholesale Pricing

Tiered pricing & exclusive buyer portal.

Dynamic Pricing

Price changes based on demand, inventory & behaviour.

Geo-Targeted Pricing

Dynamic pricing by customer location.

SMS Notifications

Text alerts for orders & promotions.

Subscription Boxes

Customisable recurring order subscriptions.

Social Media Packages



Basic

£550/mo

- LinkedIn, Facebook & Instagram setup
- 3 posts/week — **12 posts/month**
- Professional captions & hashtags
- Message & comment responses

Premium

£1,250/mo

- LinkedIn, Facebook & Instagram setup
- 8 posts/week — **32 posts/month**
- Professional captions & hashtags
- Message & comment responses
- 2 blog posts/month
- Personal LinkedIn profile building
- Meta, Google & LinkedIn Ads (incl. Lead Gen Forms)

Standard

£1,000/mo

- LinkedIn, Facebook & Instagram setup
- 6 posts/week — **24 posts/month**
- Professional captions & hashtags
- Message & comment responses
- 1 blog post/month
- Personal LinkedIn profile building

Lead Conversion Add-On:

Basic & Standard +£100/mo.
Premium +£200/mo - We learn your services and handle lead conversion so you don't have to.

Paid Advertising Services

Each platform service is **£500/month** and includes analytics, monthly stats, ad management (up to 4 adverts, max 20 keywords each), regular campaign optimisations, and daily spend monitoring. A minimum ad budget of £250/month per platform is recommended.



Google Ad Services – £500/mo

Google Analytics, AdWords management, campaign adjustments, and performance monitoring against cost targets.



LinkedIn Ad Services – £500/mo

LinkedIn campaign management including ad setup, bid optimisation, and performance reporting.



Meta Ad Services – £500/mo

Full Meta ad management across Facebook and Instagram, including campaign setup, optimisation, and reporting.

SEO Packages

All SEO packages are delivered weekly with detailed reporting. Each tier increases the hours allocated across website maintenance, SEO optimisation, and performance work.

MK1 – £100/mo

- Weekly framework & plugin updates (1 hr)
- Content & technical SEO optimisation (1 hr)
- Image optimisation, CDN & security (1 hr)
- Google Search, Analytics & AdWords setup
- Keyword tracking & outage monitoring

MK2 – £200/mo

- Weekly framework & plugin updates (2 hrs)
- Content & technical SEO optimisation (2 hrs)
- Image optimisation, CDN & security (2 hrs)
- Google Search, Analytics & AdWords setup
- Keyword tracking, backlink generation & outage monitoring

MK3 – £300/mo

- Weekly framework & plugin updates (3 hrs)
- Content & technical SEO optimisation (3 hrs)
- Image optimisation, CDN & security (3 hrs)
- Google Search, Analytics & AdWords setup
- Keyword tracking, backlink generation & outage monitoring

SEO Fixed Prices & Hourly Rates



SEO Issue Discovery & Tools – £125/mo

Required for any project. Full SEO & performance audit, project creation, site monitoring, keyword tracking, backlink generation & recommendations.



SEO Performance Review – £150

Recommended for all projects. Detailed analysis of current SEO & performance levels with actionable recommendations.



SEO Maintenance (Technical & Content) – £55/hr

Keyword inclusion, image conversion, fixing SEO errors, performance improvements, and accessibility fixes.

Hourly Rates

Design £50/hr

Development £50/hr

Marketing £50/hr

Fixed Design Prices

Logo Design £150

Business Card Design £100

Letterhead Design £75

Signature Design £75

Brochure Design (4 pages) £150



Amazon Setup Package

£750

A comprehensive launch package to get your brand fully established and selling on amazon



Brand & Account Setup

Brandmedia guidance, Seller Central account setup, brand registration, trademarkenrolment, and Vine review acquisition.



Version 3 Store Build

Fully furnished store with brand info, product usage guidance, FAQs, USPs, and video content. Includes store linking and integration.



Ads & Pricing Strategy

Full ads deployment, price strategy review including competitor and PPU analysis, and optimised shipping templates.

Amazon Account Management

Product Listing Creation £50/product

Professional product listing upload per item.

Performance Marketing Model

Ongoing account management available on a performance basis:

10% of Gross Sales 5% of Net Profit

Monthly Account Management £650/mo

- Profit-focused, objective-based account strategies
- Ad optimisation and bid adjustments
- Top product scaling & campaign management
Weekly account checks & maintenance
- Monthly performance reporting & strategy updates
Stock monitoring & revenue protection
- Account health, compliance & Amazon case handling

White Label Customer Support

Kokio offers fully managed, white label customer service solutions across your sales channels, so your customers always receive a seamless brand experience.

Basic Channel Support

£350/channel

- Order tracking, non-deliveries & damages
- Limited returns, resends & direct claims
- Order cancellations
- Forwarding wholesale, stock & product queries
- 7 days/week | Within platform SLA

Full-Service Multi Channel

£500/channel

- Everything in Basic, plus dedicated staff
- Customer detail, subscription & refund management
- Product-specific & nutritional queries
- Warranty claims & defect handling
- Automated courier claims pursuance
- 7 days/week | Within platform SLA

CS Level 3 Bespoke

Custom Pricing

- Advanced & regulated service requirements
- National product health & quality complaint management
- Product recall assistance
- Regulated feedback handling (food safety, supplements)
- Documentation for audit & compliance
- Custom SLA | Per sales channel

At a Glance: All Services

Service	Price
E-Commerce Website MK1	£1,500
E-Commerce Website MK2	£3,000
Portfolio Website	£1,500
Store Support & Maintenance	£200/mo
Unlimited Website Changes	£150/mo or £50/hr
Basic Social Media	£550/mo
Standard Social Media	£1,000/mo
Premium Social Media	£1,250/mo
Google / Meta / LinkedIn Ads	£500/mo per platform
SEO Package MK1 / MK2 / MK3	£100 / £200 / £300/mo
Amazon Setup Package	£750
Amazon Monthly Management	£650/mo
Basic Customer Support	£350/channel
Full-Service Customer Support	£500/channel

Let's **Build** Something Great Together

Kokio is your end-to-end digital partner, from website build and SEO to marketing, Amazon, and customer support. Every package is designed to grow your business.

Web & E-Commerce

From £1,500

SEO & Performance

From £100/mo

Social & Paid Ads

From £550/mo

Amazon Services

From £650/mo



